

Message Text

UNCLASSIFIED

PAGE 01 SINGAP 00715 220710Z

11

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W
----- 009138

R 220631Z FEB 75

FM AMEMBASSY SINGAPORE

TO AMEMBASSY TOKYO

AMCONSUL OSAKA

INFO SECSTATE WASHDC 2030

AMCONSUL HONG KONG

AMCONSUL SYDNEY

UNCLAS SINGAPORE 0715

DEPT PASS COMMERCE FOR BIC/OIM

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJ: INSTORE PROMOTIONS: VISIT OF ROY GOOTENBERG

1. GOOTENBERG FINISHING SUCCESSFUL DISCUSSIONS WITH METRO STORES THIS DATE.
 2. WILL PROCEED HONG KONG FEB. 22-25 FOR AMERICAN FORTNIGHT CONSULTATIONS CONGEN, AMCHAM AND STORES.
 3. ACCEPT EMBASSY'S PROPOSAL TO DISCUSS DAIMARU AND HANKYU IN OSAKA FEB. 26, MATSUZAKAYA AND TAKASHIAYA FEB. 27 TOGETHER WITH EMBASSY AND CONSULATE PERSONNEL.
 4. PLEASE INFORM HONG KONG GOOTENBERG'S MODERATE ACCOMMODATIONS FOR FEB. 25-27. WILL INFORM OSAKA ETA FROM HONG KONG.
 5. WOULD DISCUSS FINAL PLANS FOR PROMOTIONS FY 1975 AND HELP CLEAR UP REPORTING REQUIREMENTS WITH THREE STORE CHAINS, PLUS BICENTENNIAL THEME OPPORTUNITIES AND PROBLEMS WITH TAKASHIMAYA FY 1976.
- CRONK

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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